

THE BULLETIN

OF THE ATLAS CLUB

VOLUME XVII.

NOVEMBER, 1915

No. 2

OPPORTUNITIES IN MONTANA

I have been asked to give the Atlas boys some idea as to opportunities and openings in Montana.

Montana has very few big towns and all those in the state from 2500 up are very well cared for just now osteopathically except Butte. Several good osteopaths should do well in Butte. There are 45,000 people there and they have a pay roll of over a million each month, and there are 14,000 men paid off every month. An osteopath locating there should have enough funds to back him for a few months until he could get started. There are only two osteopaths in Butte, one man and one lady. That is not enough to even develop the field and four more would by no means overcrowd the place and would not necessarily subtract from the practice of the two already there. Butte in the past has well supported five and six osteopaths and it is only through accidental circumstances that there are no more there now.

The next largest town in the state is Great Falls with 20,000 people and while it and the other towns down to 2500 are well cared for osteopathically, there are a number of little towns from 1000 to 2000 which should furnish splendid fields for practice. Some of our most successful practitioners in the state are practicing in towns of 1000 or less. They have been there for some years in some instances and have about all that they can do and their expenses are much less than they would be in a larger place.

Sidney is a town in the extreme eastern end of the state of about 1500 people and a fine class of citizens and a growing town, which would seem to be a splendid location.

Roundup is a new town on the Milwaukee railroad of about 2000 people that will make a nice field for practice.

Valier, Conrad and Chinook are three towns in the northern part of the state of 1000 or more each. Every one of these should make a good field. The two first mentioned are only twenty miles apart and could be worked together.

Belgrade and Manhattan, two towns of 700 and 1000 respectively

are about the center of the state and are eleven miles apart. They could be nicely worked together either by railroad or by automobile.

Virginia City, and Twin Bridges are two towns of about 700 each in the southern part of the state that have auto connections.

Chouteau, another town in the northern part of the state of about 1000 or more, also White Fish.

These towns are all the center of contributing districts.

Osteopathy is well thought of in the state because, with very, very few exceptions, it has been well represented. We have been fortunate in having real osteopaths out here and have had mighty few mixers and so the public has a conception of what osteopathy is. That is one reason we have been as successful as we have in prosecuting "chiros" under our osteopathic law.

In connection with the mixer proposition, every time anyone makes inquiry about locating in Montana, his name is handed to the Secretary of our state association who sends him a copy of the following letter, which has been unanimously indorsed by our state association:

To ALL Osteopaths who contemplate locating in our state:

We want you and we will welcome you and give you every help we can in getting started, IF you are a true blue non-mixing Osteopath who believes that the bony parts of the body, particularly the vertebrae, often get out of their right relation with each other and produce disease, and that the correction of such constitutes a fundamental part of Osteopathic practice.

If you are a mixer, if you think that drugs along with Osteopathy are the best combination, and you give them, we don't want you.

We have the cold shoulder all ready for you: You are NOT welcome at our gatherings and can be assured that we will refer no patients to you.

We want the public in this state to have a definite idea of what Osteopathic practice is and they can not if our practitioners themselves are hybrids.

Fraternally yours,

MONTANA OSTEOPATHIC ASSN.

.....Sec.

No matter who and what he is, mixer or otherwise, if an osteopath comes before the board out here, he will get a square deal. He will get full credit for every question he answers, etc. We will do what perfunctorily we will have to do in an honest manner as regards him, but we won't go out of our way for him. While a real unmixing osteopath we will all be very glad to help in a practical way in any way we can. That is our attitude out here.

Some time ago in the Neuron at Kirksville some field practitioner wrote that he supposed all "died in the wool" osteopaths would object to medical instructions in our schools. He used the term "died in the wool" osteopaths in a contemptuous manner.

Out in this "neck of the woods" we feel that old Dr. Still is and always has been a "died in the wool" osteopath and we consider it an honor to be called such for we have supreme confidence in osteopathy and the practitioner who is not a "Died in the wool" osteopath has missed his calling.

We should like to have every town in the state that will support one supplied with an osteopath for the more of the public who know of osteopathy the better it is for us all and the better we are positioned to fight the politico-medico and to handle the fake osteopath whether he calls himself a "Chiro" or what not.

I shall be very glad to answer the questions and to go out of my way to furnish information and to help in any way any real osteopaths who have confidence in osteopathy and who would consider locating in Montana. For the kind who feel that they need to use the drugs which Dr. Still discarded forty or fifty years ago, I have no time.

ASA WILLARD, Secretary,
Montana Board of Osteopathic Examiners.,
Missoula, Montana.

DYING FOOTBALL PLAYER REFUSED OSTEOPATHY

On Oct. 16, Bryant Scott, aged 21, a student at Knox College, Galesburg, Illinois, was severely injured in a football game at St. Louis U., St. Louis, Mo. He was taken to the City Hospital and was attended by medical doctors. Scott, who was well acquainted with Osteopathy asked for an osteopathic physician but his request was refused. Mayor Kiel was appealed to and he responded by ordering Hospital Commissioner Shutt to admit Dr. Homer Bailey and T. G. Grenshaw. The injury was a derangement of one of the cervical vertebrae according to press dispatches. The osteopaths however were admitted to the hospital too late to do him any good. The young man dying three hours after the appeal was made to Mayor Kiel. Editorials in St. Louis papers severely criticized the medical fraternity for the stand they took in the matter.

SYSTEM

(Continued from the March-May Issue of The Bulletin.)

As stated in the previous chapter, System means simplicity, therefore, have a place for each card, and each card in its place.

The accounts are kept on cards, which are 5 inches wide and eight inches long, and these cards are filed, alphabetically, behind guides, which have been subdivided, 40, 80 or 120 subdivisions, according to the number of cards which are to be filed. For the benefit of those who are not familiar with Card Systems, and guides, I will stop here to explain just what a guide is. A guide is a piece of heavy card material one end of which extends about 1-4 inch above the level of the card for a distance of about 1-2 to 3-4 inches. On this tab, which the extension is called, is printed a letter of the alphabet, say "A" for example. The second guide card would have its tab beginning about 3-4 inch from the edge of the card, the third guide card would have its tab beginning about the same distance from the second so that when they are placed in the drawer containing the cards, the tabs on the guides appear above the level of the cards, and each tab would have its own individual position and would not obstruct the view of any other one tab. How, these tabs may be arranged, in straight alphabetical order, which means from "A" to "Z", but this would only suffice for a very small number of accounts. Suppose, for an example, behind the guide "A" you had 25 accounts whose names begun with A, and you were looking for the name "Anderson". In order to find that name it would be necessary for you to remove the entire 25 cards and look through them until you find the one you want. This, of course, means loss of time, patience and considerable inconvenience. Now, where you have a sub-divided set of guides it would mean that the letter "a" would be divided into several divisions, according to the number of guides used, that is, one guide would be "Aa-Ak" the second one would be "Al-Am" and the third one would be "An-Ar", and the 4th one would be "As-Ay", which would include "Az". Now, with a set of guides like this, if you were looking for the name "Anderson", you could find it immediately without handling any of the other cards, by simply looking behind the guide "An-Ar". All other cards would be filed according to the first two letters in the word. It is a safe rule to follow, when selecting guides, to use for quick reference, about 80 guides to a drawer. The average drawer in a Card Index Cabinet holds 5,000 cards, so if your system was to be contained in a cabinet with two drawers you would use a set of 160 sub-division guides. If the cabinet had four

drawers you would use 320 sub-division guides. Of course, you would not need a system as large as this to start out with as a four-drawer system does have the capacity of about 20,000 cards and, as each card would no doubt represent a patient, this would mean quite an extensive practice.

The card is printed on both sides, the face of the card gives you the patient's name and to whom the account is charged, address and telephone number; also a complete record of all calls, the month and the day on which they were made. Total charges for the months, date upon which credits are received, and date of when bills were rendered.

On the reverse side of the card is a brief but comprehensive Case History.

The advantages of this system are that you have your business record at your finger tips. The Active Accounts of the patients who are coming to you daily are kept in a drawer marked "Active", but when the case is dismissed the card is taken out of the active file and placed in another drawer which is indexed exactly the same but which is marked "Inactive". In the ordinary run of business this "Inactive" file would be marked "Dead", but in our particular line, "Inactive" is a better sounding term—letting the undertaker handle the "Dead".

You can tell, in an instant, the exact amount any patient owes you. You have a complete record of Bills Rendered and Cash Received. In case of Legal difficulties, all you need to present is the Individual card—it is not necessary to expose your accounts. It is cheaper, easier to handle, thereby saving your time and patience, and lastly it will save you many an embarrassing moment. When a patient enters your office and you cannot recall their name, if you make it a practice to have your office assistant bring you the complete name of each patient before they enter your private office, it takes you but a second to find their card and a glance acquaints you with their case so that when you greet them and asking how they are you can refer to their case with a degree of intelligence which always cause the patient to feel that you have taken individual interest in their particular case.

If any one reading this article is interested in this manner of handling your accounts I shall be glad to talk with you more in detail.

WHO'S WHO

The Atlas Club's Busy Man

Until June 1905, when H. V. Halladay was graduated from the Kirksville high school, we can learn comparatively little about him, but from that time on his life has been a busy one. And as we look over the



H. V. HALLADAY

record each succeeding year increases his activities. After his graduation from high school, he attended Kirksville Business College, for one year and then the Kirksville State Normal School for two years, where he assisted in the music and the art departments.

In July of 1908, the calls of the business world became so great that he was induced to accept the position of head bookkeeper and paymaster at the Friedman-Shelby Shoe Co. factory, which position he held for two years, only resigning to accept a bigger position in Bradford, Pennsylvania, where he went to become advertising manager of the Emery Hardware Co.

Having always been closely associated with osteopathy and osteopathic students, it quite naturally appealed strongly to Virgil and in the winter of 1912-13 he definitely decided to give up the business life and become a professional man. Coming to Kirksville he entered in the February Class in 1913.

During his school life, he has assisted in Chemistry Lab., and prosecuted in the anatomy laboratory. He has directed the band for two years, bringing it from a rather mediocre organization to a RATTLING good band. He was art editor of the 1916 year book, Editor of the Bulletin in '14-'15. He has done much special work for Dr. George Laughlin and Dr. Bunting with his osteopathic advertising cards. A pleasant feature of the Club life, have been the lectures which he has delivered from time to time, choosing as his subject osteopathic anatomy. Then not being satisfied with the amount of work he could get here, during the summer of 1914 he went to St. Louis and took special work. He is always busy for club, class or school and is much in demand as an entertainer. His ability with a hand of cards or at the piano is readily recognized.

But much as Brother Halladay has done along other lines his greatest work has been in anatomy, where at the present time he holds the

fellowship. Prior to Virgil's ascension to this position of labor and honor, our anatomy laboratory has been conducted much the same as that of any medical school. Seeing the need for osteopathy taught directly from the cadaver, he set about getting out a manual according to his ideas. The students who have had their dissection under him are indeed fortunate. His manual is an exceedingly clever work "issued with a modest attempt at osteopathic problems in the teaching of the dissection". It is a long step in the proper direction and we sincerely hope that the succeeding fellows will see fit to follow his lead and strengthen any weaknesses that may be developed by time.

Halladay is a good student, not satisfied with the mere statement of a fact he delves into the questions and solves them to his own satisfaction. A good student and a good fellow in school life, we can see nothing but prosperity and happiness for him in the future.

W. E. Gottreu, has been elected to the Board of Control, as one of the representatives from the June '16 class.

CLUB NOTES

Dr. Harry Fowler, who graduated in the January 1915 class and was an interne at the hospital the following year has opened offices in Lewistown, Pa.

Dr. Richard Wanless, '00, a leader in the osteopathic profession in New York and the big man of the New York City osteopathic clinic was in Kirksville Oct. 20, on a short visit to the "Old Doctor" and the school. He addressed the different classes during the day and in the evening addressed the Club and its guests. After the meeting he visited with the Atlas fellows until the 1:27 A. M. train. In his talk he spoke of Osteopathy in general, and particularly of New York legislation and the New York City clinic. The New York City osteopathic clinic which is located at 35 E. 32d Street, was incorporated early in 1915, however it was started July 13th, 1914 and celebrated its first birthday anniversary this last July. Since its establishment 8973 treatments have been given by 87 osteopaths. The great idea of the clinic is "Big O, little i."

P. A. Delaney, June '16, delivered a lecture on Vaccination, at the club Nov. 3. Pat has taken special work in Chicago U. in Bacteriology. Around the school he is generally recognized as a student authority on these matters.

The following men have been pledged to the Atlas Club, several of whom have taken the first degree work. More space will be given to them later: Ibach, Clark, Hopkins, Betts, Dunseth, Hartford, Robin, Sellers, Gumbert, Wendel, Thomas, Baker, Holt, Kane, Stroud, Watson, and Carr.

The Hallowe'en dance which is looked upon as one of the two big affairs of the Atlas Club's social life was a big success. Bro. Wright spared no pains in decorating the rooms. Black cats, witches, corn stalks, pumpkins and leaves, all were used. The dance hall was a grand work of art. The entire ceiling was completely hidden with streamers of black and orange, interlaced so as to form a canopy. The lights were shaded and a corner latticed off for the musicians. The programs which were quite clever were in orange and black. Forty couples were present. Reimer's orchestra furnished the music.

Reports from Arthur Brunsman say that he is convalescing rapidly. He expects to enter school next semester and graduate with the June '16 class.

The Atlas Club is well represented on the football team, Francis and Rausch playing regularly, Gottreu a sub., Grossman the manager. Among the pledges are Gumbert and Hartford, both of whom, barring accidents will make letters this fall.

H. A. Drew, June '15, ex-Noble Skull, who is practicing at Browning, Mo., spent the week end of Nov. 6 and 7 in Kirksville. He is the same old "Dave" and as big a Glad Hand as we have ever heard was extended to him when he entered the club rooms.

Brother Platt, who has charge of the X-ray department in school, delivered an excellent lecture on the work Oct. 24.

The following Atlas Men appeared on the Indiana Osteopathic Association program Nov. 3 and 4 held at the Claypool Hotel, Indianapolis, Ind.: Dr. R. C. McCaughan, Kokomo, Chairman Program Committee; Dr. Kryn T. Vyverberg, Lafayette, Dr. W. C. Montague, Evansville; Dr. M. E. Clark, Indianapolis; Dr. John Deason, Chicago.

LOCATIONS

H. P. Frost, 920 Slater Bldg., Worcester, Mass.

David A. Mills, 1422 Monroe Ave., Chicago, Ill.

Frank A. Dilatush, 607 Traction Bldg., Cincinnati, Ohio.

THE BULLETIN

OF THE ATLAS CLUB

S. L. GROSSMAN, EDITOR

B. B. BALDWIN, BUSINESS MANAGER

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KIRKSVILLE, MISSOURI, NOVEMBER, 1915



SHALL THE BULLETIN BE SEMI-ANNUAL?

In the early history of the Atlas Club, the Bulletin stood out prominently in the osteopathic profession as one of the very good magazines, but now as time has developed several excellent magazines devoted to the profession alone, it would almost seem that as a professional paper The Bulletin had run its course. We cannot expect to compete with papers whose business it is to put out a good, wholesome up-to-date paper. In a recent discussion in Club meeting Brother Sandborn brought these points out. To the field members, as a monthly publication the Bulletin has apparently outlived its function. But practically every man in the field would no doubt still be glad to get perhaps an issue every semester, in order that he might still keep in touch with the activities of his brothers in the school and in the field. One good issue a semester would suffice this. In the school life The Bulletin has little function for the fellows. They get practically every bit of the information contained in the issue from the school papers long before this information

is found in the Bulletin. So that it would remain that the Bulletin's greatest function was to make a record of the Club activities and the activities of field members as far as this information would reach the Editor. As the contracts for the publication of the Bulletin for this year have practically all been completed it would seem unwise to discontinue its monthly publication this fall, but a few letters from the field might have their influence in helping the active members decide this matter a little later in the school year.

TIME LIMIT

In the past year two new fraternities have made their appearance in the school, making at this time a total of 9 clubs and fraternities. When we stop to consider that of the total of perhaps 450 fellows that maybe 75 are undesirable as members of any fraternity, leaving 375 men to be distributed among the 9 fraternities and clubs. With each fraternity grabbing off its men as soon as they can be induced to accept the invitation, it seems almost unfair that the Atlas Club must wait a certain allotted time before they can vote a man in. Several good active spirits in the Club have quietly talked this matter over with the Editor and asked him to give it some space in the Bulletin. What is your opinion? Would it be wise or very, very unwise to take all time limit off the Freshmen?

CHRISTMAS PRACTICE

If you want some one to look after your practice during the Christmas vacation, do not forget that there are a goodly number of live seniors who would be only too glad to get that much experience.

CLUB DIRECTORY

In 1910 a joint committee from the Atlas and Axis clubs issued a complete alphabetical and geographical directory of the two clubs. Time has necessarily made many changes in this directory necessary besides there are many more Atlas men in the field. It seems that there should be some way to issue another directory without all the financial drain coming from the local Chapter of the Club. There is no question about the need of another directory, will some one not suggest a good practical plan?

We can still use much more information from the field. We received a little for this issue but not nearly all of it. The words of encouragement and approval are gratefully received, also the suggestions.

SCHOOL NEWS

Push Ball Contest In the push ball contest, played with a basket ball, the Freshmen tied the Juniors 1-1 in a game of five quarters. At the end of the fourth quarter the game stood a tie hence the fifth quarter. Later the Juniors extended to the Freshmen one of the grandest receptions that has ever been given to an incoming class.

Basketball The manager of the basket ball team has issued his call for candidates. Little practice is being indulged in, except road work. Last year during the Christmas vacation the team traveled through the South, getting as far as Jacksonville, Florida. The manager has Havana, Cuba for his goal this year. The official schedule has not yet been announced. Brother Manhart is assistant manager and plays a forward on the team.

C. B. C. Trip As mentioned above the football team played in St. Louis Oct. 16th. The C. B. C. team is A. S. O.'s greatest rival at this time. Several of the energetic students became imbued with the fact that they would like to see the game. So an attempt was made to charter box cars and go shipped as live stock, but it was found that this would be against the state commerce law. But the Wabash Railroad granted a special fare of \$4.00 for the round trip and gave as many extra coaches as would be needed. About 200 students accompanied by the band made the trip. It was the great showing for the A. S. O. And the box car stunt got any amount of publicity all over the states. Press agents sent out the report that the students did make the trip in box cars and students everywhere tried the same idea.

DIED

Dr. E. P. Rogers, New Castle, Pa., Oct. 17, 1915.
Dr. R. S. Halladay, October 18, at his home eight miles northeast of Kirksville.

BORN

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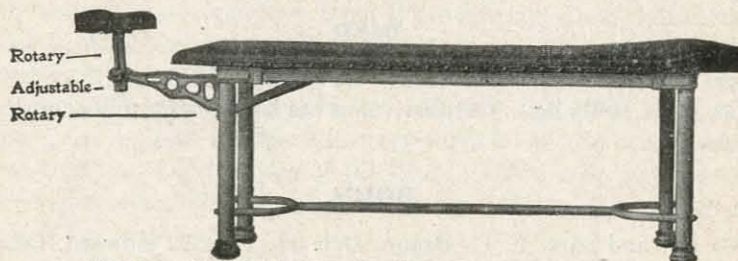
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